Valeda Herbal Pvt Ltd
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Company Introduction

Valeda Herbal Pvt Ltd — The World of Holistic Wellness

BDM Information Pack | Issued: 05.11.2026 | Latest version: valedadoctor.com/en/bdm/company

Since 1985 A trusted herbal brand	**100+** Herbal skin, hair & body products	**Doctor-led** Formulated and guided by Valeda doctors
Made in Delhi Made through our manufacturing associate, Sai Health Care	**Wide reach** Valeda has reached India and international markets	**Skin & Hair Clinic** Valeda clinic at Rajendra Place, Delhi

1. Who we are

Valeda Herbal Pvt Ltd makes herbal skin, hair and body care products through Sai Health Care, our manufacturing associate. We support the products with wellness plans guided by qualified doctors.

The word “Valeda” comes from Latin. It means strong and healthy.

Our mission is simple: to create a World of Holistic Wellness, where care for the body, the mind and the soul go together.

2. Our story

1880	Our family’s tradition of herbal care and cure begins with Mr. Arjun Dev Bali.
1985	The Valeda brand is established.
1997 – 2001	Valeda receives a series of national awards (see Section 7).
Today	Valeda Herbal Pvt Ltd is led by Directors Dr. Seema Bali and Mr. Rajesh Bali. Valeda products are made through Sai Health Care, our manufacturing associate in Delhi.

3. What we offer

Valeda offers two connected plans. Together they are called the Valeda Wellness Plan.

Wellness Product Plan

- Herbal products for skin care, hair care and body care
- Creams, lotions, cleansers, oils, face packs, talcs, tonics and shampoos
- Ready-made kits for personal use and for professional use

Wellness Procedure Plan

- Valeda Constitutional Diet — a diet planned according to the individual constitution of each person
- Relaxation — yogasan, pranayam, meditation, shirodhara, massage
- Detoxification — kunjal, neti, enema, hipbath, mud and herbal steam

Common skin and hair concerns we help with

Acne, blemishes, complexion, wrinkles, scars, hair fall, dandruff, dull and damaged hair. For longer-term conditions, Valeda doctors in Delhi guide the professional and the patient.

4. Quality you can trust

- Herbal products made with natural ingredients, including certified organic herbs
- No animal-derived ingredients and no animal testing
- Formulated by a team of experienced doctors, with skin safety as the first priority
- Every finished batch is tested against international standards
- Good value for money, in unique and practical packing

Memberships and certifications

• American Electrology Association (AEA)	• International Guild of Professional Electrologists
• CIDESCO, Switzerland	• Association of Beauty Therapy and Cosmetology (India)
• International Foundation of Natural Health and Yoga	• Indian Organic Certification Agency
• Uttaranchal Organic Board	• Federation of Indian Chambers of Commerce and Industry (FICCI)

5. Where Valeda has reached

- Across India, through beauty parlours, homoeopaths, nature-care doctors, chemists and retail stores
- International markets including Switzerland, USA, Cyprus, South Korea, South East Asia, UAE, Mauritius, Hong Kong and Nepal
- Selected products are available at CSD canteens

6. How Valeda supports you

- Valeda doctors in Delhi help with diagnosis from pictures and guide the treatment plan
- Easy-to-read patient literature and more than 100 educational videos on YouTube
- Products are delivered directly from Delhi to the professional
- A growing network of professionals trained by Valeda

7. Recognition

Valeda has received national-level awards between 1997 and 2001, including the Pride of the Country Award, Global Millennium Award, Udyog Bhushan Award, Bhartiya Ratan Award and the International Ayurvedic Award. The full list is on valedadoctor.com/en/bdm/company.

8. Our mission

- To create a World of Holistic Wellness
- To work to reduce human suffering
- To bring strength, health and prosperity to people
- To give people the tools to achieve wellness
- To make wellness affordable for every individual

9. Where you fit in

As a Business Development Manager (BDM), you introduce Valeda to professionals in your own territory. Valeda trains you, supports you with doctors in Delhi, and delivers every order directly. Your earnings are explained in the BDM FAQ and in Annexure A.

Your BDM Information Pack

Company Introduction (this document)	**valedadoctor.com/en/bdm/company**
Wellness Product & Procedure Plan	**valedadoctor.com/en/bdm/plan**
Sample, POP & Scheme Policy	**valedadoctor.com/en/bdm/sample-policy**
Price Lists (products and kits)	**valedadoctor.com/en/bdm/price-list**
Brand Loyalty Plan	**valedadoctor.com/en/bdm/loyalty-plan**
BDM FAQ	**valedadoctor.com/en/bdm/faq**

Contact us

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